



NATURAL



1 BLACK



2 VERY DARK BROWN



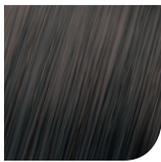
3 DARK BROWN



4 BROWN



5 LIGHT BROWN



6 DARK BLONDE



7 BLONDE



8 LIGHT BLONDE

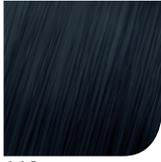


9 VERY LIGHT BLONDE

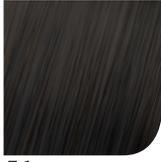


10 EXTRA LIGHT BLONDE

ASH



1.10 BLUE BLACK



5.1 LIGHT ASH BROWN



6.1 DARK ASH BLONDE



7.1 ASH BLONDE



8.1 LIGHT ASH BLONDE



9.1 VERY LIGHT ASH BLONDE



10.31 EXTRA LIGHT GOLDEN ASH BLONDE



7.2 IRIBE BLONDE



8.2 LIGHT IRIBE BLONDE

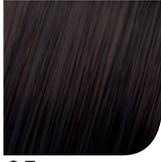


9.2 VERY LIGHT IRIBE BLONDE

GOLDEN



5.3 LIGHT GOLDEN BROWN



6.3 DARK GOLDEN BLONDE



7.3 GOLDEN BLONDE



8.3 LIGHT GOLDEN BLONDE



9.3 VERY LIGHT GOLDEN BLONDE



9.32 LIGHT GOLDEN IRISE CHESTNUT



6.32 DARK GOLDEN IRISE CHESTNUT



7.32 GOLDEN IRISE BLONDE



8.32 LIGHT GOLDEN IRISE BLONDE

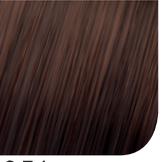


8.32 LIGHT GOLDEN IRISE BLONDE

GOLD COPPER



5.34 LIGHT GOLDEN COPPER BROWN



6.34 DARK GOLDEN COPPER BLONDE



7.34 GOLDEN COPPER BLONDE



8.34 LIGHT GOLDEN COPPER BLONDE



9.34 VERY LIGHT GOLDEN COPPER BLONDE



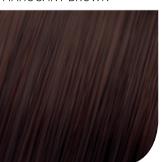
9.334 VERY LIGHT GOLDEN COPPER BLONDE



5.35 LIGHT GOLDEN MAHOGANY BROWN



6.35 DARK GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE

COPPER



5.4 LIGHT COPPER BROWN



6.4 DARK COPPER BLONDE



7.4 COPPER BLONDE



8.4 LIGHT COPPER BLONDE



9.4 VERY LIGHT COPPER BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



9.44 INTENSE COPPER VERY LIGHT BLONDE

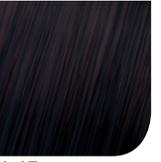


9.44 INTENSE COPPER VERY LIGHT BLONDE

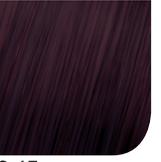


88.44 SUPER INTENSE COPPER LIGHT BLONDE

BRONZE



4.45 COPPER MAHOGANY BROWN



6.45 DARK COPPER MAHOGANY BLONDE



7.45 COPPER MAHOGANY BLONDE



8.45 LIGHT COPPER MAHOGANY BLONDE



8.46 LIGHT COPPER RED BLONDE



6.46 DARK COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



8.46 LIGHT COPPER RED BLONDE

WARM NATURAL



4.03 GOLDEN-LIGHT BROWN HAIR



5.03 LIGHT BROWN GOLDEN CHESTNUT



6.03 DARK BLONDE GOLDEN BLONDE



7.03 BROWN GOLDEN BLONDE



8.03 LIGHT BROWN GOLDEN BLONDE

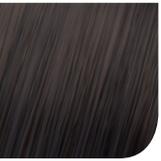


9.03 VERY LIGHT BROWN GOLDEN BLONDE



10.03 GOLDEN BROWN EXTRA-LIGHT BLONDE

BEIGE



7.31 GOLDEN ASH BLONDE



9.31 VERY LIGHT GOLDEN ASH BLONDE



10.31 EXTRA LIGHT GOLDEN ASH BLONDE



10.31 EXTRA LIGHT GOLDEN ASH BLONDE

BROWN



5.32 LIGHT GOLDEN IRISE CHESTNUT



6.32 DARK GOLDEN IRISE CHESTNUT



7.32 GOLDEN IRISE BLONDE



8.32 LIGHT GOLDEN IRISE BLONDE



8.32 LIGHT GOLDEN IRISE BLONDE



8.32 LIGHT GOLDEN IRISE BLONDE



8.32 LIGHT GOLDEN IRISE BLONDE

GOLDEN MAHOGANY



5.35 LIGHT GOLDEN MAHOGANY BROWN



6.35 DARK GOLDEN MAHOGANY BLONDE



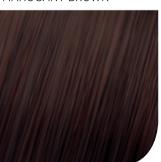
7.35 GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE



7.35 GOLDEN MAHOGANY BLONDE

INTENSE COPPER



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE



8.44 INTENSE COPPER IRISE BLONDE

COPPER RED



6.46 DARK COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE



7.46 COPPER RED BLONDE

MAHOGANY		RED
		
4.5 LIGHT MAHOGANY BROWN	5.6 LIGHT BROWN RED	
		
5.5 LIGHT MAHOGANY BROWN	6.6 DARK RED BLONDE	
		
6.5 DARK MAHOGANY BLONDE	7.6 RED BLONDE	
SOFT VIOLET GOLD		
		
5.23 LIGHT MINK BROWN	7.5 MAHOGANY BLONDE	8.6 LIGHT RED BLONDE
		
6.23 DARK MINK BLONDE		
		
7.23 MINK BLONDE		
COCOA		INTENSE RED
		
8.23 LIGHT MINK BLONDE	5.53 LIGHT MAHOGANY GOLDEN BROWN	5.66 LIGHT VIVID RED BROWN
		
9.23 LIGHT BLONDE	6.53 DARK MAHOGANY GOLDEN BLONDE	6.66 DARK INTENSE RED BLONDE
		
10.23 EXTRA-LIGHT MINK BLONDE	7.53 MAHOGANY GOLDEN BLONDE	7.66 RED INTENSE BLONDE
		
	8.66 LIGHT INTENSE RED BLONDE	

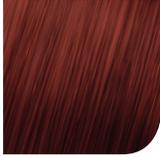
RED VIOLET

4.62 RED IRIS

5.62 LIGHT RED IRIS BROWN

RED COPPER

5.64 LIGHT RED COPPER BROWN

6.64 LIGHT RED COPPER BLONDE

7.64 RED COPPER BLONDE

VIOLET

4.20 VIOLET BROWN

5.20 LIGHT VIOLET BROWN

6.20 DARK VIOLET BLONDE

SUPER LIGHTENING	INTENSIFIERS
	
900 ULTRA LIGHT BLONDE	0.34 GOLDEN COPPER
	
901 ULTRA LIGHT ASH BLONDE	0.38 GREEN
	
902 ULTRA LIGHT IRIS BLONDE	0.44 COPPER
	
913 ULTRA LIGHT ASH GOLDEN BLONDE	0.65 RED MAHOGAN
	
903 ULTRA LIGHT GOLDEN BLONDE	0.66 RED
	
000 LIGHTENER	0.77 VIOLET
	
90.01 SILVER	0.88 BLUE
SPECIAL TONERS	
	
90.02 NACRE	
	
90.32 CHAMPAGNE	

* This swatch chart is for representation only. For more accurate shade choices please refer to the MYCOLOR® Deluxe Shade Chart.

THE MYCOLOR NUMBERING SYSTEM

The first number of all MYCOLOR shades indicates the level. The first number after the point indicates the primary tone. The second number indicates the secondary tone. **EXAMPLE:** 6.45 (6=Dark Blond, 4=Copper, 5=Mahogany)

LEVELS

1 Black	6 Dark Blonde
2 Very Dark Brown	7 Blonde
3 Dark Brown	8 Light Blonde
4 Brown	9 Very Light Blonde
5 Light Brown	10 Extra Light Blonde

TONES

.0 Natural	.4 Copper
.1 Ash	.5 Mahogany
.2 Irisé	.6 Red
.3 Gold	

MIXING

REGULAR SHADES (1-10)

Mix in a non-metallic bowl with OXICREAM Developer to a ratio of 1 part color to 1.5 parts developer.

EXAMPLE: 50g/1.7oz color + 75g/2.6oz developer.

SUPER LIGHTENERS

This series will achieve up to 5 levels of lift when applied to natural light brown hair or lighter. Mix in a non-metallic bowl with 40vol/12% OXICREAM Developer to a ratio of 1 part color to 2 parts developer.

EXAMPLE: 50g/1.7oz color + 100g/3.4oz developer

DEVELOPER STRENGTH & DEVELOPMENT TIMES

Select the correct strength of OXICREAM Developer depending on the level of the lift required:

REGULAR SHADES (1-10)

STRENGTH	ACTION	DEVELOPMENT TIME
10vol / 3%	Deposit only	30 minutes
20vol / 6%	1-2 levels of lift	35 minutes
30vol / 9%	2-3 levels of lift	40 minutes
40vol / 12%	3-4 levels of lift	45 minutes

SUPER SCHIARENTI (HIGH LIFT SERIES)

STRENGTH	ACTION	DEVELOPMENT TIME
40vol / 12%	4/5 levels of lift	50 minutes

GREY HAIR COVERAGE

MYCOLOR contains two series designed specifically to cover grey hair:

NATURAL: Shades are designed to achieve the desired tone while perfectly covering grey hair.

INTENSE NATURAL: Shades are designed to achieve medium to light results (light brown-blond) with greater intensity in comparison to the Natural shades. The two series perfectly covers all grey hair when mixed with the correct OXICREAM Developer.

USING TONAL SHADES ON OVER 50% GREY:

To achieve optimal grey coverage, use the same percent of natural or intense natural as the percentage of grey the client has, up to 75%. On a client with 50% grey hair, 50% natural or intense natural (for resistant grey) and 50% tonal series should be used. On a client with 75% or more grey hair, 75% natural or intense natural (for resistant grey) and 25% tonal.

APPLICATION ON NATURAL HAIR

Up to 4 levels of lift can be achieved with Regular Shades (1-10) when mixed with the correct OXICREAM Developer. Super Lighteners (High-Lift Series) will lift up to 5 levels.

Regular Shades (1-10) will achieve all dark tones on natural hair when mixed with 10vol/3% or 20vol/6% OXICREAM Developer without the need for pre-pigmentation.

APPLICATION ON COLORED

Regular Shades (1-10) can be mixed with 10vol/3% or 20vol/6% OXICREAM Developer to create a tone on tone effect and color 2 shades darker without pre-pigmentation. For more than 2 levels darker, the hair must be treated with a pre-pigmentation. If lighter results are desired on previously colored hair, a bleach bath must first be performed.

APPLICATION ON PRE-BLEACHED HAIR TO CREATE TONE

Regular shades (1-10) can be mixed with SWITCH IT Developer in a ratio of 1 part color to 2 parts Developer to produce a diluted tone. **EXAMPLE:** 50g/1.7oz color + 100g/3.4oz Developer.

LIGHTENER 000

The 000 Lightener should be mixed with the Super Lighteners (High-Lift Series) or with any regular shade (1-10) in equal parts to increase the lifting capability by one level.

EXAMPLE: REGULAR SHADES (1-10)- 25g/.9oz color + 25g/.9oz 000 + 75g/2.6oz OXICREAM DEVELOPER

EXAMPLE: SUPER LIGHTENERS (High-Lift Series)- 25g/.9oz color + 25g/.9oz 000 + 100g/3.4oz OXICREAM DEVELOPER

CONVERTING COLOR TO DEMI-PERMANENT

To convert MYCOLOR from permanent to demi-permanent color, SWITCH IT Developer is used. SWITCH IT is mixed 1 part color to 2 parts developer. Mix in a non-metallic bowl and allow to sit for 3 to 5 minutes before applying.

Process 20 to 25 minutes for virgin hair, process 15 to 20 minutes for porous hair.

SPECIAL TONERS

Toners for pre-lightened hair

Mix special toners with SWITCH IT Developer to a ratio of 1 part color to 2 parts developer.

EXAMPLE: 50g/1.7oz color + 100g/3.4oz Developer. Processing time: 15-20 minutes.

INTENSIFIERS

The concentrated pigments can be mixed with the regular shades (1-10) to intensify tones and create custom color.

EXAMPLE: 50g/1.7oz color + 15g/.5oz Intensi er +75g/2.6oz Developer.

